



2018 - City of Des Moines Marina District Street Pole Banner Sponsorship Program **New Business Application Form**

Dear Business Owner,

A few years ago we launched our street banner sponsorship program which gave businesses the opportunity to advertise along Marine View Drive or on 7th Avenue. Our purpose was to enhance the aesthetic appearance of the City by introducing color, a sense of excitement and community feel through colorful and properly designed banners. We are very happy with the success of the program and are offering businesses the opportunity to either continue in the program or get involved.

The current banners will be in place until April 30th annually. Now is the chance to have your business's name digitally printed in full color on both sides of our newly designed banners.



Banner Specifications

- Banners will be installed on light poles located on both sides of Marine View Drive S and 7th Avenue S between South 216th and South 227th Street.
- Banner overall size will be 84x30 inches - Quality craftsmanship, made in the USA.
- Banner ink is resistant to fading and the material will be 22 oz. vinyl.
- Banner will be digitally printed on both sides in full color.
- Banners are priced at \$275 each, followed by annual \$150 renewal fees (businesses who renew will have priority of location).
- Complete application provided and submit by date indicated.

Questions or comments:

Please contact Janet Best at (206) 870-6547 or jbest@desmoineswa.gov



City of Des Moines Banner Sponsorship Program Application/Renewal Form

Complete form below and submit with payment by March 15th 2018.

Organization: _____ Telephone: _____

Contact: _____ Fax: _____

Address: _____

E-Mail Address*: _____ **(*Required)**

_____ Number of **NEW*** banners @ \$275 each _____ Number of renewal banners @ \$150 each

Preferred City block(s) ** _____ West Side _____ East Side

Preferred City block(s) ** _____ West Side _____ East Side

Preferred City block(s) ** _____ West Side _____ East Side

*** Locations currently available on 7th Avenue only unless those on MVD give up their location upon which those who are currently in the program would have first priority.**

Last year's sponsors will have priority to their current or, if desired and available, new locations.

****The City will try to accommodate the preferred location where possible on Marine View Drive South and 7th Avenue South between South 216th and South 227th Street. Delinquent payments will result in loss of location.**

I understand that by signing below, the banner(s) I ordered will remain up until April 30, 2019. After one year, the banner sponsor must pay a renewal fee (currently \$150) or the banner(s) will be removed. The City of Des Moines is not liable for any damage to the banner due to vandalism or natural calamities. All banners that are determined to be damaged and defective by the Public Works Superintendent will be removed. Banners shall be considered properties of the City of Des Moines and shall not be returned to sponsoring agency, organization or individual for use anywhere else. The existing banner and hardware will be used in the current location unless otherwise desired and available. I further understand that the City of Des Moines has the right to limit the quantity and placement of sponsor banners and to the policies herein.

Applicant Signature _____ Date: _____

Remit completed application with payment (checks payable to City of Des Moines) and mail to:

City of Des Moines - Parks, Recreation & Senior Services – Attn: J. Best
1000 South 220th Street
Des Moines, WA 98198

If paying with credit card check here ___ & we will phone you for the number.

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