

2017 DES MOINES CITY COUNCIL



VISION

An inviting, livable, safe waterfront community embracing change for the future while preserving our past.

MISSION STATEMENT

We protect, preserve, promote, and improve the community by providing leadership and services reflecting the pride and values of Des Moines citizens.

GOALS

- Protect people and property.
- Promote economic stability, growth, and vitality.
- Improve and enhance the City's transparency through community communications.
- Maintain, and when possible, enhance the City's infrastructure.
- Provide efficient and effective customer-oriented City Services.
- Preserve and celebrate the historic elements of the City.
- Encourage community involvement.
- Preserve livability for all generations.
- Participate in regional and state issues and decisions.
- Protect the natural environment.

STRATEGIC OBJECTIVES

SHORT TERM

- Aggressively remediate nuisance properties.
- Implement and practice the City's Emergency Management Plan.
- Adopt and Implement a Marina, Beach Park, and Redondo Business Plan.
- Ensure that infrastructure is in place to support development.
- Continue to recognize community members/organizations and City staff.
- Implement a written, measurable communications plan and strategy.
- Develop and implement an economic development strategic plan.
- Continue to work with our neighboring cities, Highline College, Metro and Sound Transit to develop and best transit alternative.
- Continue to support appropriate development opportunities in Des Moines.
- Finalize low impact development code implementation and support new code language which provides development flexibility in exchange for natural resource preservation including existing trees and greenbelts.
- Enhance public safety through appropriate hiring, staffing and technology and continued focus on prevention and community engagement.
- Capital replacement program for all of the City Facilities.

LONG TERM

- Support on-going programs to improve public safety.
- Aggressively remediate nuisance properties.
- Pursue mass transit and other multi-modal transportation options.
- Maintain the Police Department's accreditation.
- Develop and implement an economic development strategic plan.
- Continue and enhance the City's collaborations with the educational communities.
- Develop a comprehensive facilities, infrastructure and technology replacement and maintenance plan to include collaboration with other community partners/entities.
- Continue to educate the business and development community to City improvements and innovations.
- Continue to work with the State Department of Transportation for the design and completion of State Route 509.
- Adequately fund and support programs preserving livability for all generations.

PROCESS

- Educational Communities
- Neighborhood Advisory Committee/Community Engagement
 - Communications/Civic Engagement/ User Interactions
- Study Sessions (Series): Utilities (needs/ process); Community Groups

*Adopted December 1, 2016 by the
Des Moines City Council
Pictured Standing L-R:
DAVE KAPLAN, ROBERT K. BACK,
VIC PENNINGTON, JEREMY NUTTING
Pictured Seated L-R:
MELISSA MUSSER, MATT PINA, LUISA BANGS*